



## ***3scale Opens Silicon Valley Office***

SUNNYVALE, December 1<sup>st</sup>, 2008 – 3scale networks announced today that the company is expanding its operations with a new Silicon Valley office, based in Sunnyvale, CA. The new office will be responsible for business development and support for 3scale's US customers.

By establishing a presence in the heart of Silicon Valley, 3scale also aims to attract top talent for its fast growing business, delivering cutting-edge API management and payments solution to customers worldwide.

“Our presence in Silicon Valley is an essential step to strengthen partnerships with key players in the Bay Area, be closer to our clients and will facilitate investor relations in the US,” said Martin Tantow, co-founder and commercial lead of 3scale.

The office in Sunnyvale is hosted by Plug and Play Tech Center and is partly financed through the Chamber of Commerce of Barcelona.

### **About 3scale**

3scale networks S.L. (<http://www.3scale.net>) provides mission critical infrastructure for the programmable web. The company's system opens up new business opportunities for deployed Web Services via its API management solution, allowing cost-effective flexible contracting, monitoring and billing of Web APIs. 3scale's mission is to act as an enabler for API deployment and usage in order to power the new emerging Web Services market. Established in May 2007, the company has offices in Barcelona, Spain and Sunnyvale, CA, USA.

### **About Plug and Play Tech Center**

With 3 campuses located in the Bay Area – Sunnyvale, Palo Alto and Redwood City – Plug and Play Tech Center currently helps over 220 high tech start-ups with:

- Funding, by co-investing with more than 100 angels and 25 Top Tier VC firms in the Valley (monthly deal review sessions with Sequoia, Northwest Ventures, DFJ, Foundation Capital, etc.)
- Networking and funding events: 10 events/month with extraordinary speakers and resources (VC, CEOs)
- Corporate partners: regular brainstorming and collaboration with top 30 corporations in Silicon Valley (Microsoft, E-Bay, Oracle, Symantec, etc)
- Flexible, full service and short term lease office space

Over the last 3 years, Plug and Play Tech Center start-up companies have raised 700 million\$ in venture funding, with success stories such as Google, Paypal, and Logitech. (<http://www.plugandplaytechcenter.com>)

### **Contact**

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