



3scale presents at LeWeb and launches competition to showcase the best web services and mashups

PARIS, December 9th, 2008 – 3scale networks launches a competition at LeWeb'08 to inspire the best web services developers and companies.

Growth of the web service API (Application Programming Interface) market continues to accelerate. In November 2008 the 1000th web service API was added to the directory at [Programmable Web](#). At the present growth rate the number of published APIs is doubling every year. This is supporting an explosion in the variety of Mashups which build innovative new applications on top of these APIs. “APIs have shown they can be truly disruptive in a wide range of online markets” comments John Musser of Programmable Web, “[for example] over 60% of eBay listings come from their APIs to the tune of over 6 billion API calls per month”.

During November, 3scale networks launched its new API management and billing solution. The system enables Web API providers to quickly and easily set up and manage developer and client relationships for their Web Services, monitor usage and enable payments. 3scale's marketplace provides useful resources for Web Services users to discover services they need and set up usage agreements with providers.

The competition announced at LeWeb'08 will provide a showcase for the very best web services on the Internet. Developers and companies may submit applications in two categories: for new API services and for Mashups built on public APIs. A total of \$10,000 in cash prizes will be awarded to the best entries. Full competition guidelines are available at <http://www.3scale.net/competition>.

For the new API service category you can create a new service, wrap an API around the service, and then publish it on the 3scale marketplace. If you already have a web service offered through an API, then you simply do the last step to publish it through 3scale, to extend your distribution reach. For examples you can check out any of the APIs that are already available at the 3scale marketplace, such as Happenr and Weatherbug or new ones which go live before the competition deadline. Pierre Far of Cligs comments “as a marketplace and relationship manager, I see 3scale providing an extra level of service (3rd party monitoring) that some Cligs users might need. For example, I imagine corporate users having a single 3scale account through which they manage their usage of many APIs, of which Cligs is one”. The closing date for submission in this category is 28th February, 2009.

For the Mashup category you can search the 3scale marketplace for useful web services, then build on those and other public APIs to create a Mashup, and finally publish your Mashup on the web. One important requirement is that at least one APIs must be signed up through the 3scale marketplace. All submissions for this category must be made before 20th March, 2009.

During LeWeb'08 you can find out a lot more about 3scale networks, because it is one of the 30 elite companies that has been selected for the LeWeb'08 Startup Competition.

About 3scale

3scale networks S.L. (<http://www.3scale.net>) provides mission critical infrastructure for the programmable web. The company's system opens up new business opportunities for deployed Web Services via its API management solution, allowing cost-effective flexible contracting, monitoring and billing of Web APIs. 3scale's mission is to act as an enabler for API deployment and usage in order to power the new emerging Web Services market. Established in May 2007, the company has offices in Barcelona, Spain and Sunnyvale, CA, USA.

Contact

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